



VERVE ENERGY DRINK

PRODUCT OVERVIEW:

What better way to ensure you get the vitamins and minerals you need than with an energy drink you can feel good about drinking? Verve shatters the typical energy drink mold. This innovative product features the Vemma® formula plus caffeine and energy-enhancing nutrients. Verve provides alternative energy and ultra-premium nutrition without the empty calories. Boasting a refreshing, lightly carbonated tropical flavor, Verve delivers alternative energy when you need it most.

HEALTHY ENERGY ON DEMAND

Nourishes by delivering 12 essential vitamins and essential minerals.*

Acts as an antioxidant.

Revitalizes energy levels with a blend of caffeine (yielding 80mg of caffeine) and energy-enhancing nutrients.*

Supports a healthy lifestyle for those seeking a long-lasting energy beverage without excess caffeine.*

KEY INGREDIENTS:

12 essential vitamins (including antioxidant vitamins A, C, and E) — Vital for well-being.*

Key essential minerals — play a vital role in your body.

Phytonutrient ingredients — A blend of powerful plant and natural components.*

Whole-fruit Mangosteen — An abundant supply of whole-fruit mangosteen.

Organic glyconutrient-rich aloe vera — A powerful phytonutrient known to provide the body with many beneficial effects.*

Organic green tea — For additional phytonutrient support.

Caffeine — A naturally-derived caffeine source from the coffee bean.

The **Vemma Formula Inside** seal guarantees you've received the blend of 12 essential vitamins, essential minerals, whole-fruit mangosteen, organic glyconutrient-rich aloe vera and organic green tea in every serving.



MANGOSTEEN POWER:

Mangosteen is a rare superfruit primarily found in Southeast Asia. No relation to the mango, it has been hailed as the “Queen of Fruits” and has been used for centuries by Asian practitioners for a variety of conditions.



3 POWERFUL PRODUCTS INSIDE VERVE:

1. A refreshing, fast-acting energy blend.
2. An ultra-premium vitamin and mineral beverage.
3. A powerful superjuice with mangosteen and aloe phytonutrients.

PERFECT ENERGY, PERFECT CHOICE:

- 80mg of caffeine
- Unique blend of energy-enhancing ingredients
- Vemma formula
- Whole-fruit Mangosteen
- 12 essential vitamins
- Essential minerals
- Lightly carbonated 8.3-oz beverage
- Refreshing tropical flavor

PRODUCT USAGE:

Tumble gently and serve cold. Not recommended for children under 18 years old, pregnant or nursing women, or those who have a medical condition or get an allergic reaction. Keep in a cool, dry place out of direct sunlight for maximum shelf life.

VERVE TARGET MARKET:

Verve appeals to people who are seeking a nutritious and sustained energy boost.*

FACT

An 8.3-oz can of Verve has 80 mg of caffeine and 70 calories. Most tested energy drinks have more than 8 ounces per can or bottle. Anyone who guzzles the whole container consumes up to 200 mg of caffeine and up to 260 calories.

Source: Consumer Reports "Energy Drinks Behind the Buzz" Sept. 2007.

Nutrition Facts			
Serving Size 1 Can			
Amount Per Serving			
Calories 80	Calories from Fat 0		
% Daily Value*			
Total Fat 0g			0%
Cholesterol 0mg			0%
Sodium 5mg			0%
Potassium 40mg			1%
Total Carbohydrate 21g			7%
Sugars 20g			
Protein 1g			
Vitamin A	50%	Vitamin C	500%
Calcium	2%	Vitamin D3	250%
Vitamin E	200%	Thiamin	100%
Riboflavin	100%	Niacin	100%
Vitamin B6	250%	Folic Acid	200%
Vitamin B12	250%	Biotin	100%
Pantothenic Acid	100%	Selenium	70%
Not a significant source of saturated fat, trans fat, dietary fiber and iron.			
*Percent Daily Values are based upon a 2,000 calorie diet.			

Ingredients: ultra-purified reverse osmosis carbonated water, fructose, taurine, natural flavors, mangosteen extract, citric acid, ascorbic acid, reconstituted mangosteen juice (Garcinia mangostana L.)(fruit), calcium lactate, potassium sorbate (flavor protection), natural caffeine, essential mineral blend, magnesium citrate, d-ribose, inositol, d-alpha tocopheryl acetate, xanthan gum, phosphoric acid, malic acid, organic glyconutrient-rich aloe vera gel (leaf), potassium citrate, organic green tea (leaf), niacinamide, calcium d-pantothenate, choline chloride, Selenium Select 5000 DCP (L – Selenomethionine 0.5% Se), pyridoxine hydrochloride, sodium chloride, riboflavin USP, beta-carotene, thiamine hydrochloride, folic acid, d-biotin, cholecalciferol and cyanocobalamin

FREQUENTLY ASKED QUESTIONS:

Is there sugar in Verve and where does the sugar come from?

There are 20 grams of sugar in Verve, a little more than what is found in one large apple, and the primary source is fructose. We use fructose, not to be confused with high fructose corn syrup, because it is a naturally derived sweetener known to have the lowest Glycemic Index of any of the simple sugars. The Glycemic Index is a dietary index that's used to rank carbohydrate-based foods. It predicts the rate at which the ingested food will increase blood sugar levels.

Where does the caffeine in Verve come from?

It comes from the coffee bean, which is a naturally-derived caffeine source.

Is caffeine bad for me?

Some people are sensitive to caffeine, but in moderate doses it may benefit people interested in enhanced mood, alertness and athletic performance.*

What are antioxidants?

Antioxidants are substances found in nature that may protect cells from the damage caused by unstable molecules known as free radicals.* Free radicals are a by-product of over-exercise, stress, and being exposed to dirty air and other environmental pollutants. Verve contains Vitamins A, C and E, and selenium: ingredients that possess antioxidant properties and may help defend against free radicals in your body.

What is organic glyconutrient-rich aloe vera and is it important?

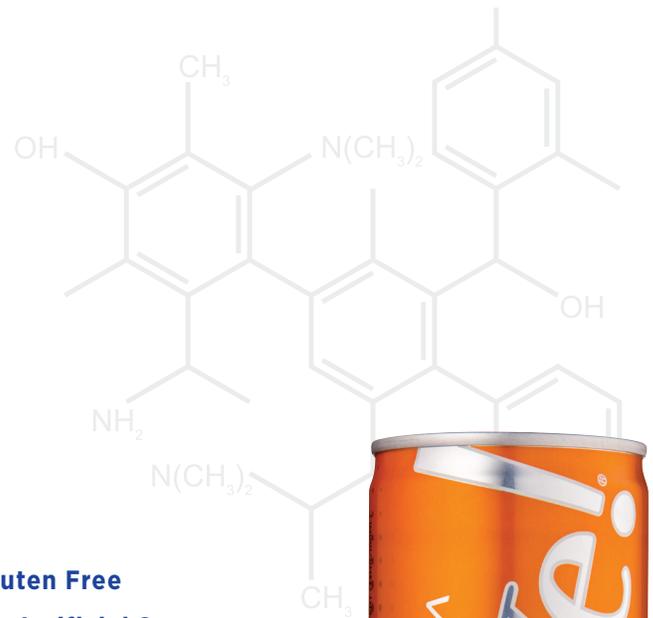
Organic aloe vera is a powerful glyconutrient that originated in Africa and has been used for centuries because of its versatility and life-giving minerals, vitamins and polysaccharides.

Why is organic green tea important?

Green tea is well studied and documented for its traditional use. Organic green tea is added to Vemma, the formula found in Verve, because it possesses numerous compounds that provide additional free radical support.*

How is Verve processed?

Verve is manufactured using a special proprietary process and special can lining to protect the delicate balance of vitamins, minerals and phytonutrients right up to the moment of consumption.



- Gluten Free
- No Artificial Sweeteners
- No Artificial Colors
- No Artificial Flavors
- No High Fructose Corn Syrup

CAFFEINE 80 mg

